Elias Teplouhoff

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Summary

Design Lead with 14 years of experience creating problem-solving and profit-increasing interfaces, websites, and mobile applications that align with business objectives. Successfully led projects in industries as IT, AI, e-commerce, financial services, manufacturing, government, education and others that increased profits by an average of 20%.

Work Experience

Team Lead Design & Frontend by ALAIQ / Germany   Feb 2022 - Jun 2025

- Created impactful brand designs for "ALAIQ" and "Digitale Kollegen", including logos, brand guidelines, and over 100 digital, print and video promotional materials aligned with target audience preferences. Trained colleagues to adhere to our brand guidelines, saving 40% of my time.

- Designed a memorable and trust-enhancing website interface. Created a configurator that helps visitors obtain a profile of their new digital colleague while simultaneously providing the company with client contact information, increasing customer flow from website by 30%. Successfully led a team of developers.

- Developed a unique system for interacting with a digital colleague through text messages. Conducted usability user research to identify and resolve issues and shortcomings during the design stage. This improved customer satisfaction and increased their willingness to use the product.

- Created the design for a promo website for conducting training seminars. Designed a user-friendly learning platform, which increased positive feedback and repeat usage of the platform. Successfully led the development process, releasing the product in a short deadline of 3 weeks.

Senior UX/UI Designer by Freelance / Germany   Nov 2019 - Dec 2021

- Developed intuitive and visually compelling interfaces for websites, mobile apps, and enterprise platforms.

- Managed multiple projects simultaneously, meeting tight deadlines without compromising quality.

Senior UX/UI Designer by Eastwind / Russia   Jun 2018 - Oct 2019

- Developed an intuitive and user-friendly interface for a Big Data management system, empowering telecommunications engineers to analyze and process data seamlessly.
- Collaborated with cross-functional teams, including developers, product managers, and stakeholders, to align design goals with business objectives.

Senior UX Designer by ROSNEFT / Russia   Nov 2017 - Jun 2018

- Designed and prototyped a cutting-edge internal management system, streamlining company operations.
- Boosted employee collaboration and communication efficiency by 5x, transforming internal workflows.

Principal UX/UI Designer by b.inno / Spain   May 2016 - May 2017

- Developed an intuitive Internet banking system, customer relationship management (CRM), and mobile application, streamlining user transactions and significantly enhancing customer satisfaction.
- Led cross-functional design teams to deliver user-centered solutions, enhancing product usability and customer satisfaction.
- Conducted user research and usability testing to gather insights and optimize designs for enhanced user satisfaction.

UX/UI Designer by Freelance / Russia   Feb 2014 - Apr 2016

- Created unique and user-friendly designs for websites, online stores, portals, services and applications, enhancing user engagement and experience.
- Collaborated with development teams to ensure seamless implementation of design concepts into functional digital products.

Art Director / Co-Founder by Jeremy / Russia   Jan 2011 - Jan 2014

- Co-owned and managed a design studio, serving as Art Director and Chief Designer, with full responsibility for creating innovative website and app designs.
- Led the design department, overseeing a team of designers to deliver high-quality projects on time and within scope.
- Achieved recognition in a prestigious Russian web development competition, ranking among the top 10 best creative online stores in 2012.

Education

Google Project Management   Nov 2025 - Jan 2026

by Google / Online

- Managed the full project life cycle, from initiation and planning to execution and closing, utilizing both Agile and Waterfall methodologies.
- Developed key project documentation, including project charters, stakeholder maps, and communication plans to ensure team alignment and transparency.
- Optimized team productivity by facilitating Scrum ceremonies, managing backlogs, and utilizing project management tools (like Asana or Jira) to track milestones.
- Applied risk management strategies to identify potential bottlenecks and implement mitigation plans, ensuring projects remained on schedule and within budget.

Google UX Design   Nov 2024 - Feb 2025

by Google / Online

- Completed the UX design process from start to finish, including user research, wireframing, prototyping, and usability testing.
- Identified user pain points and developed design solutions based on user feedback.
- Created and tested interactive prototypes to improve user experience and product usability.

Bachelor's degree: Marketing in Computer Science   Jan 2006 - Jul 2011

by Gumanitarnyj University / Russia

- Gained an understanding of the importance of research in developing well-thought-out solutions.
- Acquired foundational knowledge of digital technology and marketing through university studies.
- Developed the ability to analyze interfaces in terms of usability and company profit.

Master of Sports of Russia   Jan 1995 - Jul 2008

Hockey Team "Dinamo" / Russia

- Earned the title "Master of Sports of Russia" in hockey.
- Developed strong responsibility and teamwork skills.
- Learned to cope with difficulties and stay focused on achieving goals.

Skills

Agile, Scrum, Kanban, Jira, Asana, Sprint Planning, Roadmap Development, Stakeholder Management, Resource Allocation, Risk Management, Product Requirement Documentation (PRD), Budgeting, Lean UX, Conflict Resolution, Cross-functional Leadership. User Research, Wireframing, High-Fidelity Prototyping, Information Architecture, Design Systems, Figma, Adobe Creative Cloud, Visual Design, Usability Testing, Responsive Design, WCAG Accessibility, User Flows, Persona Development, Interaction Design, Typography.

Links

teplouhoff.pro

linkedin.com/in/teplouhoff

Portfolio on Behance

Elias Teplouhoff - Employment References.pdf

Elias Teplouhoff - Google UX Design and Google Project Management Certificates.pdf